



FLASH

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GREATER SAN ANTONIO CAMERA CLUB

WWW.GSACC.ORG

Dick Boone participating in Bike MS: Valero 2010 Alamo Ride to the River



GSACC member and Lions Field Camera Club president Dick Boone is preparing to ride his bicycle for a good cause. Dick is planning to ride in Bike MS: Valero 2010 Alamo Ride to the River. The ride will take place on October 9-10.

The Bike MS web site is <http://www.nationalmssociety.org/chapters/valero2010/index.aspx>. The web site states:

“Bike MS: Valero 2010 Alamo Ride to the River, presented by H-E-B, is a premiere two-day fundraising, bicycling event. The ride is a fully supported event featuring breakpoints every 8 to 12 miles, SAG vans (Support and Gear) and a scenic route with lots of smooth road surfaces, numerous celebrations throughout the weekend and an indoor air-conditioned finish! Whether you are riding for the first time or for the 21st time, you will enjoy this unique cycling experience. Each participant is required to pay the registration fee plus the fundraising minimum of \$300 by November 10.” Registration costs \$30-60, depending on the registration date. The ride is a fundraising event to benefit the National Multiple Sclerosis Society.

A flyer at canyonlakebicycleshop.com states that ride festivities will start with an expo at the Alamodome on October 8. The expo will include rider packet pick-up, a team jersey contest, health and wellness vendors, bike shops, event sponsor booths and giveaways.

On the first day of riding, participants can choose one of three routes, ranging from 50-100 miles. Day two features a 60-mile route. Routes on the first day will take riders through LaVernia, Seguin and New Braunfels. Sunday's finish line is at the Alamodome.

For more information, or to make donations, contact Dick Boone at dickboone@satx.rr.com.

GOOD LUCK, DICK!

Competition results

GSACC's September print competition was a good night for Kimberly Clark and Robert Moreno. Both of them had images that placed in four of the five categories. Kimberly's winners included two 1st-place prints. She tied for 1st in Pictorial Prints Color and also placed 1st in Assignment Prints. Robert's winning prints included two 2nd-place entries, in Pictorial Prints Monochrome and in Nature Prints.

This competition was judged by a guest judge, Sue Jett. Jett is publications adviser to the students at Churchill High School in San Antonio. She has been involved with the teaching field for a number of years. She says she tries to teach the "correct" aspects of taking a photo and emphasizes to her students that they cannot rely on Photoshop or some other program to complete the photo's shortcomings. She also stresses that a photo should have a message and a meaning and that it should tell a story. It was with these criteria in mind that she judged our September print competition. Jett said that the quality of the prints our club submitted was refreshing to her since normally she sees what the learning students submit.

Thank you to Sue Jett for judging our September prints, and thank you to Treasurer Stan Andrews for arranging for Jett to judge our entries. Here are the results:

PICTORIAL PRINTS COLOR:

1st place (tie): Rebel Sunflower, by Kimberly Clark and Old & Unused, by Peter Florczak
 2nd place: Stones on Shoreline, by Ed Sobolak
 3rd place: Minnesota Countryside, by Steve Richter
 HM (tie): Grackle Breakfast, by Gerald Jendrusch and Siesta, by Robert Moreno

PICTORIAL PRINTS MONOCHROME:

1st place: Nature's Broomstick, by Jenny Fowler
 2nd place: Reflections, by Robert Moreno
 3rd place: Pontiac Dashboard, by Gerald Jendrusch
 HM: Stone Angel Child, by Kimberly Clark

NATURE PRINTS:

1st place: Robin in Redbud Tree, by Jenny Fowler
 2nd place: Komodo, by Robert Moreno
 3rd place: Zipper Spider, by Cathy Hood
 HM: Black-Tailed Jackrabbit, by Dick Boone

PHOTOJOURNALISM PRINTS:

1st place: Bronco Rider, by Dick Boone
 2nd place: Artist of Sand 2, by Gerald Jendrusch
 3rd place: An Evening of Jazz, by Robert Moreno
 HM: The Politician, by Kimberly Clark

ASSIGNMENT PRINTS:

1st place: Iron Stone Curves, by Kimberly Clark
 2nd place: Curvy Studebaker, by Peter Florczak
 3rd place: Lexington Convention Center, by Jenny Fowler
 HM (tie): Stairs at the McNay, by Cathy Hood and Curves in Leaded Glass by John Rudolph

EVENTS

Meetings at the Lions Field Adult Center:

Wednesday, October 6: Lions Field Camera Club meeting, 1 p.m.

Thursday, October 7: GSACC Educational meeting, 7:30 p.m.

Thursday, October 21: GSACC Projected images competition, 7:30 p.m.

October's competition is projected images.

PROJECTED IMAGE CATEGORIES:

1. Pictorial Digital
2. Pictorial Slides
3. Nature Digital
4. Nature Slides
5. Photojournalism Digital
6. Photojournalism Slides
7. Assignment Digital
8. Assignment Slides

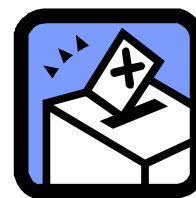
October Assignment: The bus: Catch one of the people haulers in a unique way. School, VIA, Greyhound, tour, etc.

Remember, all entries should be submitted to contests@gsacc.org.

***** IMPORTANT NOTICE *****

Please submit all entries for the October competition by Tuesday, October 5. Treasurer Stan Andrews has arranged to have guest judge Lee Bennack score the October entries. Lee is a former member and is one of our club's past presidents. The early deadline is necessary to accommodate his schedule.

Officers nominated for 2011



GSACC officers for 2011 were nominated at the September 2 meeting. Nominees for 2011 are:

President: Adam Kincher
 Vice President: Robert Moreno
 Secretary: Fran Eiserloh
 Treasurer: Stan Andrews

Elections will take place on Thursday, November 4.

GSACC BUDGET OVERVIEW

BY ADAM KINCHER

GSACC's Board of Directors has been reviewing the club's budget. Here's a look at where our money goes:

ITEM	INCOME	EXPENSES	NOTES
DUES	\$800.00		The 2010 yearbook has 27 individuals (\$20 each); 7 couples (\$30 each) and 2 student/seasonal members (\$10 each) for a total of \$770. We've added a few new members since the start of the year, so I rounded this up to \$800.00. A slight decline is projected for 2011.
SHIPPING PRINTS FOR GULF STATES COMPETITIONS		\$338.00	This is our largest expense. The Board of Directors is proposing options to address this expense. See the article on the next page.
LIONS FIELD DONATION		\$200.00	Annual donation.
WEB SITE		\$216.25	This is expected to decrease to \$180.00/year for 2011 and beyond.
GULF STATES DUES		\$30.00	Annual dues. The Austin Shutterbug club no longer participates in Gulf States. We could opt to do the same and focus more on education and competition within the club.
PSA DUES		\$44.00	Paid as \$88.00 every two years. Since GSACC isn't active in PSA, we could consider eliminating this expense. However, eliminating it could be a problem if we want to host more salons in the future.
GSACC.ORG DOMAIN NAME REGISTRATION		\$17.00	Paid as \$34.00 every two years.
FLASH PRINTING		\$24.29	In 2009, I was reimbursed for printing and postage. This year, I have been reimbursed for printing from January-March. The cost for printing from April-September is listed to the left. I'll submit receipts for printing after December. I haven't kept track of postage this year and am not seeking reimbursement for it.
YEARBOOK PRINTING		\$72.00	This was an increase from 2009. I plan to cut a few pages from the 2011 edition to keep costs reasonable.
SCAVENGER HUNT PLAQUE (GSACC'S SHARE)		\$38.00	GSACC shared the cost of a new plaque with Houston.
TOTALS	\$800.00	\$979.54	The totals do not include income that was generated by equipment auctions arranged by Tim Kirkland. When this profit is included, our income exceeds our expenses. We can't expect to benefit in similar ways every year.

This chart does not include the cost of awards (ribbons) for GSACC's annual year-end competition. Printing cost for the January-March issues of the *Flash* (probably \$10-15) isn't included, and the year isn't over. Some of the expenses listed here happen more frequently than others. For example, a new scavenger hunt plaque will not be needed for another dozen years.

Other potential expenses are a concern. The club's digital equipment will be expensive to repair/replace whenever that is needed. For example, replacement lamps for the Dell 2300MP (our digital projector) cost \$200-350 online.

I compiled the above chart based on discussions at the Board of Directors meeting and e-mails. Reviewing where our money goes and trying to figure out how we can cut costs and remain financially sound has truly been a group effort.

Please turn to the next page for proposals on changes to shipping prints to Gulf States.

Board proposes alternatives to reduce cost of shipping prints to Gulf States

GSACC's Board of Directors determined on September 23 that the cost of shipping prints for Gulf States inter-club competitions is our largest expense. Worse, it will continue to increase.

In 2009, we paid \$227 to mail prints. This year, we estimate that we have paid \$338 so far to ship prints. A few months remain, and postal rates are set to increase in January.

GSACC's prints are shipped in shipping containers that are 16x20x2. The total cost per month is \$17-20 half of the months. When prints are judged by two different clubs, the approximate cost is \$40-45. In 2007, the postal service started pricing postage based on package shapes. In January 2011, it will increase from \$1.22 to \$1.71.

For 2010, we have submitted 36 prints from 12 makers to Gulf States competitions. Six images have placed. With the total cost of \$338, this means each ribbon has cost a little over \$56.

To alleviate this situation, the Board created a list of options to consider for the future of our prints in Gulf States. **A discussion on this issue will take place at the October 21 meeting. A ballot will be distributed and a vote will be taken.**

Here's a brief look at the options:

1. Discontinue submitting prints to Gulf States. We would still have our own print competitions.
2. Have our usual local print competition but at the end of the evening, take digital images of winning prints (1st, 2nd, 3rd and HM). Add these to the digital GSCCC entries for submission. Winning prints would be retained by the print chairman for GSACC's year-end competition. Downside to this: It dilutes the digital pool entries and cuts the total number of images sent to GSCCC competition by ½.
3. Charge \$1.00/print entry in each category entered for our local competition. In this way, only those submitting prints would help defray the cost of mailing. Reduce the size of print entries to 8x10 without mats. Prints can then ship in a flat rate envelope for \$4.95 each way. Downside to this is that 8x10 prints don't score as well in general.
4. Offer your own idea.

From the President

BY ADAM KINCHER

In addition to the above proposals, the October 21 meeting will include a discussion regarding raising dues. A ballot will be distributed and a vote will be taken.

The Board is proposing that we adopt the following dues structure:

Individual: \$30.00/year

Couples: \$40.00/year

Student/Seasonal: \$15.00/year.

I looked through old issues of the *Flash* and found that the last dues increase for individuals and couples was in 1992. At that time, dues were raised to \$20 for individuals and \$30 for couples.

Since that time, postal rates have increased seven times, as have all other expenses for the club. In 2001, the camera club's leaders recognized that a web site was necessary to attract new members. Paying for a web site has become a necessity, and the price that we're paying for it is reasonable. Most other expenses (including shipping, printing, awards and equipment maintenance/repairs) have also increased since 1992.

Based on the 2010 membership figures (see the top of the chart on Page 3), the proposed dues structure would have generated \$1120.00. A \$10 increase for individuals and couples may seem somewhat steep. However, based on the 2010 membership figures, a \$5 increase for everyone would fall short of the expenses listed on Page 3. Keep in mind that the chart doesn't list all expenses.

Regardless of how we decide to handle the Gulf States prints, I believe that it is time to consider a dues increase. Dues have simply not kept up with expenses in the last 18 years, and expenses are rising. Dues need to be adjusted to cover expenses. Adopting a large increase now will prevent us from having to make another small increase in a few years.

I believe that increasing dues and implementing one of the options for reducing print shipping costs will allow GSACC to add some money to the reserve fund each year. This will prepare us better for whenever we have unexpected expenses, such as equipment breakdowns.



Jenny Fowler and Steve Richter place in Gulf States

GSACC's Jenny Fowler took 2nd HM in the Gulf States monochrome pictorial print competition in September. Jenny's entry, Too Many Balconies, placed with 12 points. Congratulations, Jenny!

These prints were judged by the Lions Field Camera Club. The range of winning scores was 14-12 points.

GSACC's other entries in this division did not place. Here are GSACC's other entries, listed alphabetically by the maker's last name:

Sweet Pea, by Kimberly Clark, 9 points
Plumeria, by Cathy Hood, 10 points
Interstate 10, by Robert Moreno, 10 points

LFCC also judged the September color pictorial prints. The range of winning scores was 15-12 points. None of GSACC's entries placed. Here are GSACC's entries, listed alphabetically by the maker's last name:

Buck Eight, by Stan Andrews, 11 points
Wheel of Time, by Kimberly Clark, 10 points
Flowers Standing Tall, by Jenny Fowler, 9 points
The Zester, by John Rudolph, 10 points

Steve Richter placed 3rd in the August photojournalism prints category. His entry, Ump Finally Sees a Pitch, placed with 14 points. Three of Steve's images have placed this year. Congratulations, Steve!

The prints in this division were judged by the Lafayette Photo Society. The top three images had 14 points. None of GSACC's other entries placed. Here are our other entries, listed alphabetically by the maker's last name:

Rest Stop, by Ernie Clyma, 9 points
Street Corner Vendor, by Peter Florczak, 8 points
Belly-Button Protestor, by Gerald Jendrusch, 10 points

Plano PC judged the August projected digital images. The winning range was 14-12 points. Dallas CC and Lockheed Martin each had two entries that placed. None of GSACC's entries placed. Here are GSACC's scores, listed alphabetically by the maker's last name:

The Pier, by Dick Boone, 9 points
By Hand, by Kimberly Clark, 9 points
Down Texas Way, by Gerald Jendrusch, 10 points
One Neck Extra Large, by Steve Richter. 7 points

Finally, Heard Nature Photography Club judged the Gulf States nature projected division in September. The range of winning points was 14-13. None of GSACC's entries placed in this category. Here are GSACC's scores, listed alphabetically by the maker's last name:

Locust Getting Wings, by Stan Andrews, 7 points
Sunbather, by Dick Boone, 8 points
Sparrow in Flight, by Gerald Jendrusch, 12 points
Peacock Majesty, by Roxana McRoberts, 9 points

Judging rules modified for 2011



GSACC's Board of Directors has made important modifications to our judging rules. These modifications will take effect in January 2011.

Present rules state, "We ask members who participate in competitions to serve as judges at least twice during a calendar year." This is being revised to state that members who participate in competitions **MUST** serve as judge.

Each month at the first meeting as part of the club's business, the list of judges will be brought out and the judges for the third week will be announced. If there are not three judges signed up, we will ask for volunteers. If nobody signs up, it will be announced at that time that the month's competition will be canceled due to the lack of judges.

A week before the competition, Harold Eiserloh will remind the signed-up judges of their responsibility. If judges find that they can't be there when called, they should work with Harold to find a replacement. If a replacement can't be found, the competition will be canceled before the Monday entry deadline. Harold will notify the president if there aren't enough judges, and the president will notify members of the cancellation.

If the three judges don't all show at the third meeting after being reminded, the competition will be canceled and we will announce who didn't fulfill their obligation.

These changes may sound harsh, but we want competitions to run in a smooth manner. We should never have to beg for someone to judge at the last minute on competition night unless there is an emergency.

In the event that we don't have enough judges and the competition is canceled, we will still meet. We could still critique the images without scoring them, or we'll have a different program that evening.

Visitor welcomed



Lynne Allan of San Antonio visited our September 16 meeting. Welcome, Lynne! We were glad to meet you and hope you enjoyed our meeting!

THE LAST PAGE

GSACC is now on Flickr

GSACC has a new photo gallery online at flickr.com. The new photo gallery is at <http://www.flickr.com/photos/gsacc/>. Images from August 2010 and images from 2009 are presently available for viewing there. More images from 2010 will be added soon. The Flickr account was set up by GSACC webmaster Jacq Davis. The Flickr account is free and allows GSACC to upload up to 100MB of free images each month.

Any club members who wish to sign up for Flickr may do so at www.flickr.com. After signing up, members can search for groups and find the GSACC group page. Clicking on "join" allows members to e-mail a request to join the group. After joining, you may upload photos from your own gallery to the GSACC "pool" of photos that be used on the GSACC web site. The GSACC Flickr page is integrated into the GSACC web site, so images from Flickr can be displayed on our site. Since the photos are stored on Flickr, photo files won't fill our web site's server space.

There is a link to GSACC's Flickr gallery on gsacc.org. Additionally, we also still have photos displayed on a gallery page on gsacc.org.



Greater San Antonio Camera Club Officers: **President:** Adam Kincher. **Vice President:** Neil Williams. **Scorekeeper:** Gerald Jendrusch. **Secretary:** Fran Eiserloh. **Treasurer:** Stan Andrews. **Board of Directors:** Adam Kincher, Fran Eiserloh and John Rudolph. **Honorary Board Member:** Thelma Starks. **PSA Representative:** Stan Andrews. **GSCCC Representative:** John Rudolph. **Pictorial Print Competitions:** John and Pinky Rudolph. **Pictorial Digital Competitions:** Lance Meyer. **Pictorial Slide Competitions:** Fran Eiserloh. **Nature Competitions:** Adam Kincher. **Photojournalism Competitions:** Fran Eiserloh and Adam Kincher. **Program Chairman:** Lance Meyer. **Judges/Critique/Trophies:** Harold Eiserloh. **Assignment Chairman:** Tim Kirkland. **Year Book Editor:** Adam Kincher. **Webmasters:** Jacq and Jeremy Davis. **Flash Editor:** Adam Kincher.

FLASH SUBMISSION REQUIREMENTS: Articles: Text may be handwritten or typed; e-mailed articles should be plain text, or Microsoft Word or Works attachments. Images: You may loan prints, slides or 35mm negatives to the editor; the preferred size for images sent via e-mail is 1024x768 and the preferred format is JPEG.

E-mail address for submissions: adamkincher@sbcglobal.net

Publication deadline: Submissions are due on the 20th day of the month before the desired publication month.

FLASH OCTOBER 2010

Greater San Antonio Camera Club

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