

Artistic Design for Creative Category

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Photographic Creativity

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What Is Creativity

- Creativity in Photography Defined?
 - Creative photography contains an extra element (or elements) that are intentionally used to improve or change a photo from its original state
 - "Images must be photography based, whose elements may be changed by computer-generated software to digitally manipulate the image or in camera techniques that alter reality are permitted."
 - "Images must be photography based, elements of photo may be changed to alter the reality by use of camera techniques or computer-generated software to digitally manipulate the image."

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What Is Creativity

- What's it take to create a creative photographic / art piece?
 - Is it a Photograph or is it Art
 - Photographic Art or Fine Art

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Things to Know

- Learn your tools
 - Camera is a tool
 - Computer is a tool
- Develop an eye
 - "The single most important component of a camera, is the 12 inches behind it"
 - Ansel Adams
- Decide what you want to create

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Plan Ahead

- Plan ahead
 - Do you want in camera creativity
 - Do you want to do post processing creativity
- Use camera equipped creative settings or take a creative shot
 - Helga (Toy Camera), Pin hole, Film types, etc.
- Post processing can be more complicated

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Creativity with Camera

- See and photograph things in a different way
 - Play with the light
 - Play with perspectives
 - Interesting angles
 - Shoot at night
 - Try slow shutter speeds or aperture settings
 - Take risks

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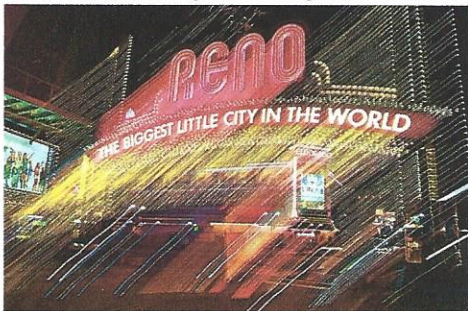
Creative Actions

- Move your Camera
- Zooming While Shooting
- Creative Focusing
- Shoot down low
- Get up high
- Slow Sync Flash
- Paint with light
- HDR
- Over expose your shots – High Key
- Multiple Exposures
- Play with White Balance
- Master the Bulb Setting
- Use filters

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Camera Movement

– *by John Boyd*



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Zooming while Shooting



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Zooming while Shooting



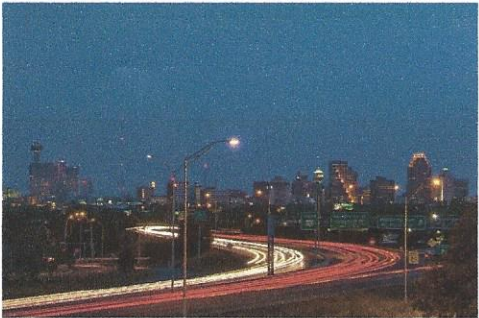
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Creative Focus



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Long Exposure



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Work with Filters



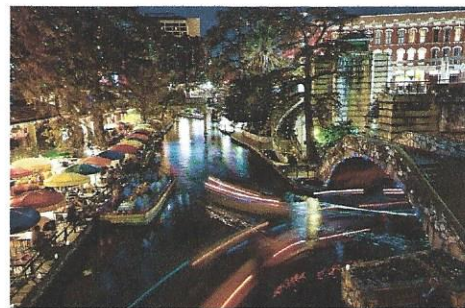
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Work with Filters



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Multiple Exposure



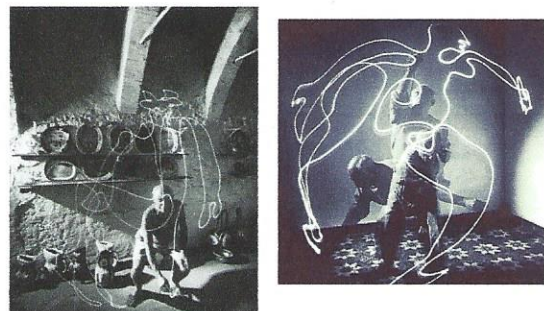
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In Camera App



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Picasso's Light Drawings



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Playing With Light



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Post Processing

- Can be time consuming
- There are 100's of apps available to create images
- Lightroom, Photoshop, and Elements all have built in creative filters/applications
- Learn different techniques
 - Combining techniques can create excellent creative images

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Things I Use

- Photoshop Elements 15
- On1 Photo Raw 2018
- Topaz Labs Apps (17 available, use about 4)
- NIK Collection (Silver Efex, HDR Efex)
- Alien Skin Exposure X3
- Photomatix Pro 6
- Paintshop Pro X8
- Corel Painter

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Samples

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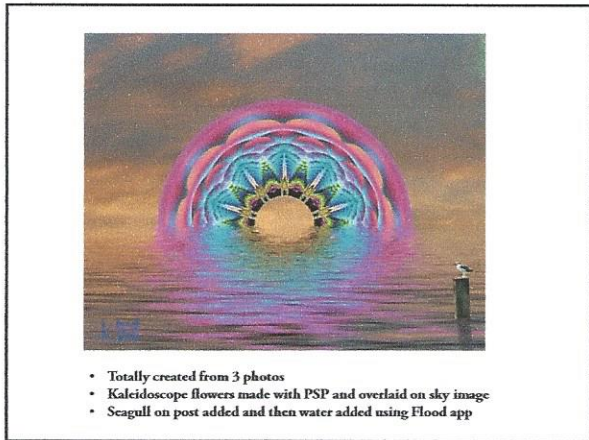
- Processed RAW image in Elements, converted to B&W with Silver effects Pro, painted effect added by Topaz Impressions, vignette added for antique look

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- Two images combined in Elements
- Used Topaz B&W techniques one image
- Added a white vignette to the B&W
- Using layers and masks, I layered the color photo onto the B&W and adjusted opacity and blending modes of each

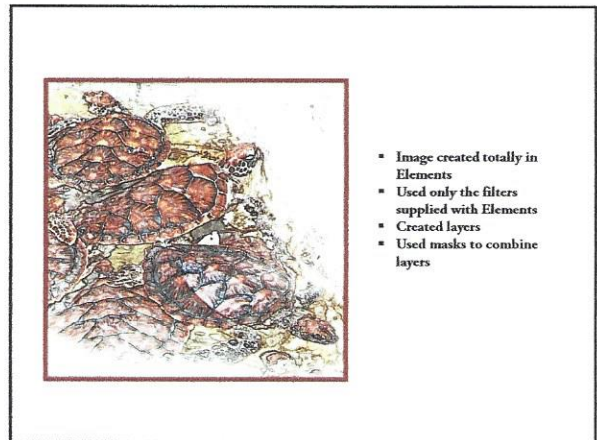
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- Totally created from 3 photos
- Kaleidoscope flowers made with PSP and overlaid on sky image
- Seagull on post added and then water added using Flood app

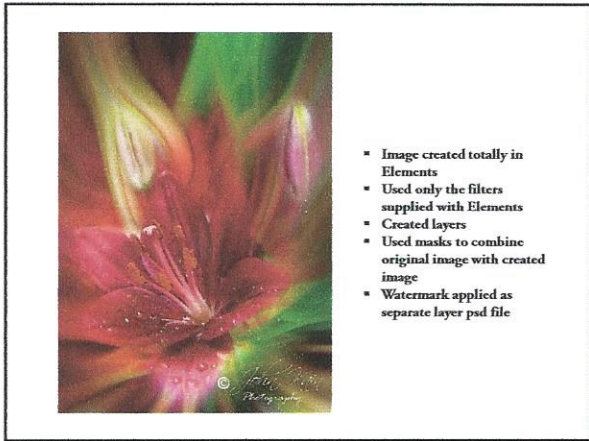
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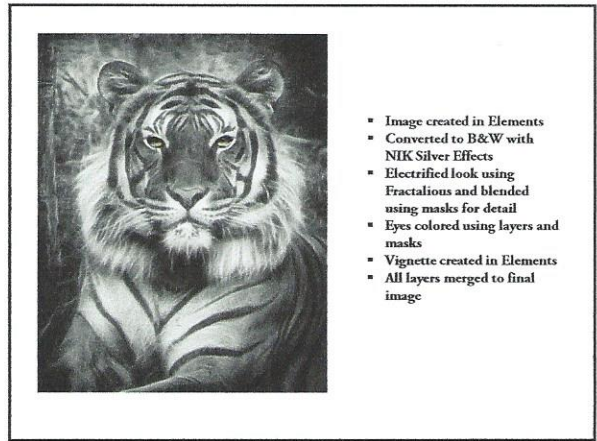
- Image created totally in Elements
- Used only the filters supplied with Elements
- Created layers
- Used masks to combine layers

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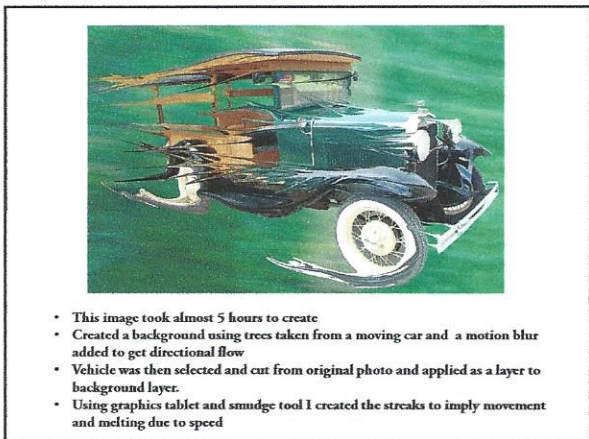
- Image created totally in Elements
- Used only the filters supplied with Elements
- Created layers
- Used masks to combine original image with created image
- Watermark applied as separate layer psd file

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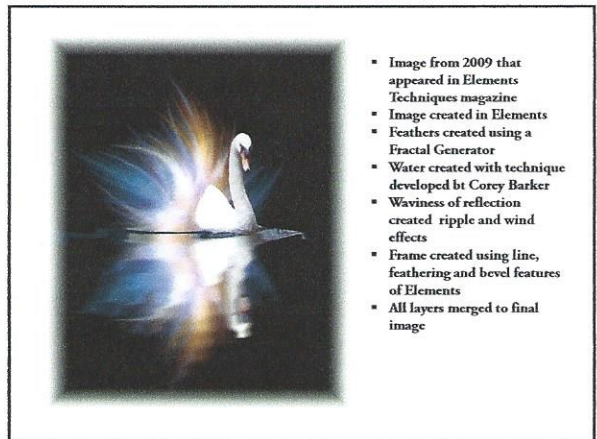
- Image created in Elements
- Converted to B&W with NIK Silver Effects
- Electrified look using Fractalious and blended using masks for detail
- Eyes colored using layers and masks
- Vignette created in Elements
- All layers merged to final image

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- This image took almost 5 hours to create
- Created a background using trees taken from a moving car and a motion blur added to get directional flow
- Vehicle was then selected and cut from original photo and applied as a layer to background layer
- Using graphics tablet and smudge tool I created the streaks to imply movement and melting due to speed

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- Image from 2009 that appeared in Elements Techniques magazine
- Image created in Elements
- Feathers created using a Fractal Generator
- Water created with technique developed by Corey Barker
- Waviness of reflection created ripple and wind effects
- Frame created using line, feathering and bevel features of Elements
- All layers merged to final image

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Creativity Talking Notes

Slide 3 Two Definitions

Search on Bing resulted in 2.6 mil hits

1st My interpretation of one

Extra Element(s) lie outside the normal photographic process and are open to interpretation

Can be **in camera or post process**

2nd is the clubs

Talk about In camera as it relates

Talk about post as it relates

Think definition needs to be changed

3rd Recommended changes to Clubs definition

Slide 5

- A good place to start is to have an idea of what you want to do before you even push the button
- Part of creativity is to have a very open mind.

Slide 6 In camera creativity takes more planning so think about what you want to do before you do it. Or, you can play and experiment

Slide 8

- Extra Element(s) lie outside the normal photographic process and are open to interpretation. Be creative in how you use your camera
- Because of the current definition, it is possible that judges may give this type creativity a low score. You could also use it in the Pictorial Color category (P)

Slide 10 Zooming in low light, hand held, give potentially blurry photos some interest

Slide 11

- Brad Paisley concert shot through overhead jumbotron.
- Shoot for 1 sec, change focus at last moment
Example: Count (say) 1001 (approx one sec). Now say 1000 and before you say 1 change the focus. This takes practice and doesn't work all the time.

Slide 12 Long Exposure Assignment coming up in August so start shooting

Slide 13 Shot at 1 in the afternoon, using a 10 stop variable neutral density filter. Also shoot in shade. This takes some planning and scouting ahead of time. Or just do a lot of test shots and try to keep track of what you did or future use

Slide 14 Shot in Amsterdam with approx f8 for 5 sec using a Cokin prism filter

Slide 15 Two 15 second shots blended together in Elements. If you have two similar shots with lots of black in it, change the blending mode of shot on top layer to "Lighten". The black goes away leaving lighter colors showing. Since you are on a tripod, bright lights will overlay each other and new lights will appear as if there were one shot of two things.

Slide 17 LIFE magazine's Gjon Mili, technical prodigy and lighting innovator, visited Pablo Picasso in the South of France in 1949 to demonstrate a new technique.

Picasso gave Mili 15 minutes to try one experiment. He was so fascinated by the result that he posed for five sessions, projecting 30 drawings of centaurs, bulls, Greek profiles and his signature.

These images can be seen in several museums around the world

Slide 18 In a totally dark room have someone draw something with a light pen. Set your camera on bulb mode. After a time fire a flash at ¼ power above their head at approx 45 degrees angle down (do this manually or with a remote trigger)

TAKE AWAYS

Learn your Equipment

Plan Ahead

Take Risks